



The Mississippi Association of Supervisors

• 793 NORTH PRESIDENT STREET JACKSON MS 39202 • ph 601.353.2741 • f 601.353.2749

July 9, 2013

To: Board of Supervisors Presidents, Chancery Clerks, and County Administrators

From: Pat Waites, Editor, *Mississippi Supervisor Magazine*

Re: County Ads in *Mississippi Supervisor Magazine*

Your board once again has an opportunity to promote the attributes that make your county special by placing an ad in *Mississippi Supervisor Magazine*. The ways to showcase your county are endless. Your ad can highlight the business and recreational opportunities available in your county, it can focus on the great quality of life your constituents enjoy, or your ad can feature recent economic development in your county; in short this is a great way to explain to others what you already know...your county is the best possible place to live and work.

Ads from all participating counties will be placed in the six annual issues of Mississippi Supervisor Magazine, beginning with the September/October 2013 issue, in the order in which they are received at the MAS office.

So that ads can be spaced equally throughout the year, ***the deadline for contracts and ads is August 15, 2013.*** A contract listing all information is enclosed however if you have any questions please call Pat at 601-353-2741 or email pking@massup.org



Mississippi Supervisor

and Chancery Clerk, Circuit Clerk, Tax Assessor & Collector

2013-2014 COUNTY ADVERTISING CONTRACT

_____ County

Please mark in boxes below, size of ad, and if you will be reusing a previous ad or whether you will have a new ad

<input type="checkbox"/> Full Page, Full Color \$650	<input type="checkbox"/> Full Page, B/W \$300	<input type="checkbox"/> 2/3 Page, B/W* \$200	<input type="checkbox"/> 1/2 Page, B/W* \$250
<input type="checkbox"/> 1/4 Page, B/W* \$100	<input type="checkbox"/> Double Page \$1,500-Full Color \$700-B/W	<input type="checkbox"/> Inside Back Cover () \$775-Full Page B/W () \$1105-Full Page, Full Color	<input type="checkbox"/> Back Cover \$1150-Includes Full Color

CHOOSE ONE: Reprint Previous ad Use New Ad copy which is () Enclosed () To come
 Add color: \$150 per color, per ad Add color: \$350 Full Color
 (*Color can be added to any size ad, but color charges are the same regardless of size of ad)

Inside covers and back cover require full-page ad placement.

Mechanical requirements: Full page 7.5 inches wide x 10 inches tall; Half-page 7.5 inches wide x 4.75 inches tall.

*JPG, TIP, or PDF formats accepted on a cd or jump drive. PDF may be emailed to pking@massup.org

COUNTY USE ONLY

Ad Ordered by: _____ () Bill the County () Check Enclosed

County Officer: _____

Address: _____

Phone: _____ Date: _____

MAS OFFICE USE ONLY

Order accepted by: _____

Date: _____ Check # _____ Amount: _____ Check Dated: _____